

[Submitting Counsel on Signature Page]

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

**IN RE: SOCIAL MEDIA ADOLESCENT  
ADDICTION/PERSONAL INJURY  
PRODUCTS LIABILITY LITIGATION**

Case No. 4:22-MD-03047-YGR

MDL No. 3047

## This Document Relates to:

## ALL PERSONAL INJURY ACTIONS

**[PROPOSED] SECOND AMENDED  
STIPULATED IMPLEMENTATION  
ORDER GOVERNING ADOPTION OF  
MASTER COMPLAINT (PERSONAL  
INJURY) AND SHORT-FORM  
COMPLAINTS FOR FILED CASES**

## **I. APPLICABILITY AND SCOPE OF ORDER**

This Implementation Order (“Order”) applies only to Plaintiffs who have asserted or seek to assert personal injury claims related to the use of one or more of Defendants’ social media apps<sup>1</sup> (“Personal Injury Plaintiffs”) consistent with the scope of the October 11, 2022 Transfer Order initiating these MDL proceedings.<sup>2</sup> No personal injury claims may be asserted in current or future filed cases in this MDL other than pursuant to the terms of this Order. This Order applies to cases directly filed in this MDL and those transferred, removed, or otherwise assigned to this proceeding.

<sup>1</sup> Plaintiffs allege in the Second Amended Master Complaint and their proposed Short Form Complaint that the social media apps are “products.” Nothing in this Case Management Order or in the template Short Form Complaint shall be construed as an admission by any Defendant that their social media platform(s) are products for purposes of any claim asserted by any Plaintiff.

<sup>2</sup> This Order does not apply to government entity cases.

1 (collectively, “this MDL proceeding”). This Order is binding on all Parties and their counsel in all  
 2 such cases. This Order is not intended to alter the applicable provisions of the Federal Rules of  
 3 Civil Procedure or the Local Rules of this Court, except as specified herein or in any subsequent  
 4 Pretrial Order. Defendants preserve all defenses, including jurisdictional and venue challenges, to  
 5 any claims brought in this MDL pursuant to this Order.

6 **II. MASTER PLEADINGS**

7 **A. MASTER COMPLAINT (PERSONAL INJURY)**

8       1.     **Timing.** Pursuant to Case Management Order No. 7 (“CMO-7”),<sup>3</sup> the  
 9 Plaintiffs’ Steering Committee (PSC) filed a *Second Amended Master Complaint (Personal Injury)*  
 10 (“*Master Complaint*”) on December 15, 2023.<sup>4</sup>

11       2.     **Effect of Master Complaint.** All claims pleaded in the *Master Complaint*  
 12 will supersede and replace all claims for personal injury in any action pending in this MDL. In  
 13 accordance with CMO-7, individual plaintiffs who wish to maintain the causes of action withdrawn  
 14 in the *Master Complaint* shall file amended Short-Form Complaints re-asserting those counts (and  
 15 any supporting allegations) by no later than Tuesday, **January 2, 2024**. If an amended Short-Form  
 16 Complaint is not filed, individual plaintiffs are deemed to stand on their earlier filed individual  
 17 Short-Form Complaints which are deemed amended to conform with the *Master Complaint*.<sup>5</sup>  
 18 Nothing in this Order shall preclude the PSC from seeking leave to amend the *Master Complaint*  
 19 as provided in the Federal Rules of Civil Procedure or preclude any Defendant from opposing such  
 20 leave.

21 **B. SHORT-FORM COMPLAINT**

22       1.     Attached as **Exhibit A** to this Order is a template form *Short-Form*  
 23 *Complaint* (“SFC”) for use by personal injury Plaintiffs in current and future-filed personal injury  
 24 cases in this MDL.

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 26  
 27       <sup>3</sup> Dkt. 479.  
 28       <sup>4</sup> Dkt. 494.  
 29       <sup>5</sup> Dkt. 479, at 2.

1           2. The SFC is an abbreviated form that each individual Plaintiff will complete,  
 2 indicating their individual claims, the Defendants against whom they are bringing those claims, and  
 3 adopting the applicable factual allegations set forth in the *Master Complaint* as the basis for those  
 4 individual claims. Each Plaintiff who claims injury arising from their own use of Defendants'  
 5 platforms shall file a separate SFC setting forth their individual claims and injury. Plaintiffs  
 6 asserting loss of consortium claims as permitted by law; parents or guardians of a minor Plaintiff  
 7 as permitted by law; and in the event of a wrongful death action, the appropriate heirs or  
 8 representative(s) of the Estate may state their claims on the same SFC as the individual Plaintiff  
 9 whose use of Defendants' platforms gives rise to their claims. By this process, all allegations  
 10 applicable to the specific Defendants named in the SFC that are set forth in the *Master Complaint*  
 11 shall be deemed pleaded against those Defendants.

12           3. For each such personal injury action, the *Master Complaint* (and any  
 13 subsequent amendments) and the SFC (and any subsequent amendments) shall be deemed the  
 14 Plaintiff's operative Complaint.

15           4. Each SFC filed in this MDL proceeding shall indicate the federal district  
 16 where the individual Plaintiff(s) originally filed or would have originally filed their Complaint.

17           5. The procedures for filing the *Master Complaint* and the SFC do not reflect  
 18 that the Defendants have agreed to or admitted the allegations set forth in those pleadings, nor have  
 19 the Defendants conceded or waived their right to dispute the legal validity of the claims alleged  
 20 therein.

21           C. **TIMING AND EFFECT OF FILING SHORT FORM COMPLAINTS**

22           1. **All Personal Injury Complaints**

23           a. **Direct Filed cases:** All Personal Injury Plaintiffs must file their SFC  
 24 electronically in this MDL. The Court refers Plaintiffs' counsel to Case Management Order No. 4  
 25 – Direct Filing Order (“CMO-4”),<sup>6</sup> which is incorporated herein and should be reviewed and  
 26 followed. For purposes of statutes of limitations and statutes of repose, any such Plaintiff shall be  
 27 deemed to have filed their Complaint as of the date they filed their Short Form Complaint and not

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28           <sup>6</sup> Dkt. 119.

1 the date of any master complaint, except that, for any Plaintiff who filed a Personal Injury  
 2 Complaint in this MDL pursuant to CMO-4 before March 8, 2023 (the date the original version of  
 3 this Order was entered), the date on which they filed such Complaint shall be the relevant date.

4                   b.         **Transferred cases:** Any Plaintiff whose case becomes part of this  
 5 MDL after March 8, 2023 (the date of filing of the original version of this Order (Dkt. 177)) by  
 6 transfer from another district or from another judge in this district must file a SFC within 20 days  
 7 from the date of transfer or, if originally filed in this district, from the date of assignment to this  
 8 Court. For purposes of statutes of limitations and statutes of repose, any such Plaintiff shall be  
 9 deemed to have filed their Complaint as of the date they filed their original Complaint in a different  
 10 judicial district or in this district and not the date of any master complaint or the date they filed their  
 11 Short Form Complaint. For purposes of statutes of limitations and statutes of repose, any Plaintiff  
 12 whose case became part of this MDL before March 8, 2023, shall be deemed to have filed their  
 13 complaint as of the date they filed their original complaint, and not the date of any master complaint  
 14 or the date they filed the SFC. Nothing in this Order or the filing of a SFC shall be construed as a  
 15 prior dismissal or amendment of a prior complaint, but the prior complaint shall no longer be  
 16 deemed the operative complaint.

17                   2.         **No Multi-Plaintiff Personal Injury Complaints.** Each Plaintiff must have an  
 18 individual complaint on file. Any Plaintiff who asserts personal injury claims in a multi-plaintiff  
 19 complaint that is pending or that is subsequently transferred to this MDL must file an individual SFC  
 20 days from the date that the Court posts the applicable Transfer Order on its docket. This provision  
 21 does not apply to Personal Injury Plaintiffs asserting loss of consortium claims as permitted by law;  
 22 parents or guardians of a minor Plaintiff as permitted by law; and in the event of a wrongful death  
 23 action, the appropriate heirs or representative(s) of the Estate.

24                   **III. RESPONSE TO MASTER COMPLAINT AND SHORT-FORM COMPLAINTS**

25                   To eliminate potential delays and to promote judicial efficiency with respect to the  
 26 administration of this MDL proceeding, all SFCs filed in this MDL proceeding are deemed  
 27 answered and denied, without waiver of any defense or right to move to dismiss, and with full  
 28

1 preservation of all arguments and defenses that may be raised in any responsive pleading that may  
 2 be required by future order of the Court or motion to dismiss.

3 **IV. SERVICE OF PROCESS**

4 **A. SERVICE OF PROCESS OF NEWLY NAMED DEFENDANTS**

5 1. Plaintiffs may file an action against any Defendant not named in the current  
 6 *Master Complaint* (“*Newly Named Defendants*”) directly in the MDL by using the SFC<sup>7</sup> and the  
 7 *Master Complaint* which is deemed adopted into any filed SFC.

8 2. By this Order, Plaintiffs who name any “*Newly Named Defendant*” in their  
 9 SFC may effectuate service of process on each “*Newly Named Defendant*” by serving the following  
 10 upon each *Newly Named Defendant* named in the SFC, in accordance with Rule 4 of the Federal  
 11 Rules of Civil Procedure:

- 12 a. a copy of the *Master Complaint*;
- 13 b. the SFC;
- 14 c. a copy of this Order, and,
- 15 d. a Summons.

16 3. To the extent Plaintiffs name Meta Platforms Technologies, LLC, Meta  
 17 Payments, Inc., or Whatsapp Inc. as *Newly Named Defendants*, the entities agree to waive formal  
 18 service of summons pursuant to Rule 4 of the Federal Rules of Civil Procedure. Service shall be  
 19 effectuated pursuant to the Section IV.B of this Order.

20 4. The right of Defendants and “*Newly Named Defendants*” to challenge  
 21 jurisdiction and venue are hereby preserved and explicitly not waived by Plaintiffs’ direct filing of  
 22 SFCs.

23 **B. SERVICE OF PROCESS WAIVER OF THE DEFENDANTS NAMED IN**  
**THE CURRENT MASTER COMPLAINT**

25 1. CMO-4, Section II (G) is amended as follows: For SFCs that are properly  
 26 filed in this MDL, the Defendants listed below agree to waive formal service of summons pursuant  
 27 to Rule 4 of the Federal Rules of Civil Procedure. Please note that a Plaintiff that is serving a SFC,

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28 <sup>7</sup> See Section II.B of the SFC.

1 Summons, and Civil Cover Sheet is not required to serve a copy of the *Master Complaint* by e-  
 2 mail upon the currently named Defendants. Service upon the following entities will be deemed  
 3 complete upon providing copies of the SFC, Summons, and Civil Cover Sheet:

| DEFENDANTS   | SERVICE E-MAIL ADDRESS                         |
|--|--|
| Meta Platforms, Inc., <i>formerly known as Facebook Inc.</i> | MetaNoticeofService@cov.com                    |
| Instagram, LLC   |  |
| Facebook Operations, LLC                                     |  |
| Facebook Payments, Inc.                                      |  |
| Siculus, Inc.  |  |
| Meta Platforms Technologies, LLC                             |  |
| Meta Payments, Inc.  |  |
| Whatsapp Inc.  |  |
| Snap Inc.  | SnapNoticeofService@mto.com                    |
| ByteDance, Inc.  | TikTokNoticeofService@faegredrinker.com        |
| TikTok, Inc.   |  |
| ByteDance Ltd.   |  |
| TikTok Ltd.  |  |
| TikTok LLC   |  |
| YouTube, LLC   | SERVICE-YOUTUBE-INRESOCIALMEDIAM@LIST.WSGR.COM |
| Google LLC   |  |

2. Defendants' e-mail systems will generate an automated response to the sender upon receipt of an e-mail to each of the designated addresses. The automated response will

1 confirm receipt of the e-mail to that e-mail address and shall constitute proof of service upon the  
 2 Defendants who have agreed to service at that e-mail address per this Order. Defendants will not  
 3 otherwise respond to e-mails sent to the above e-mail addresses. Plaintiffs shall make proof of  
 4 electronic service to the Court as required by Rule 4(l)(1) of the Federal Rules of Civil Procedure.  
 5 For all SFCs filed in, removed to, or transferred to this MDL: (i) all requests for issuance of  
 6 summons shall be made in the underlying constituent case, and not through the MDL Master Docket  
 7 File; (ii) all proofs of service shall be filed only in the underlying constituent case and not in the  
 8 MDL Master Docket File. Acceptance of electronic service shall not constitute a waiver of any  
 9 defense.

10

11 DATED: December 28, 2023

12

Respectfully submitted,

13

*/s/ Lexi J. Hazam*

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*Attorneys for Defendants YouTube, LLC,  
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1 PURSUANT TO STIPULATION, IT IS SO ORDERED.  
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3 Dated: \_\_\_\_\_, 2023  
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YVONNE GONZALEZ ROGERS  
UNITED STATES DISTRICT JUDGE

## ATTESTATION

I, Lexi J. Hazam, hereby attest, pursuant to N.D. Cal. Civil L.R. 5-1, that the concurrence  
to the filing of this document has been obtained from each signatory hereto.

4 || DATED: December 28, 2023

/s/Lexi J. Hazam

Lexi J. Hazam